

Whisky specialist's Vintage Moments with King Kenny



LEGEND: Sir Kenny Dalglish examines some of Gordon & MacPhail's extensive range of whiskies.

BY BRIAN STORMONT

Whisky specialist Gordon & MacPhail is to release the first in its unique series of Vintage Moments, box sets of five ultra-rare single malt Scotch whiskies distilled in years that correspond with key life and career milestones.

The inaugural release celebrates the Vintage Moments of Scottish football legend Sir Kenny Dalglish.

Elgin-based Gordon & MacPhail has an unparalleled portfolio of single malts from more than 100 Scottish distilleries, with whisky from every vintage from 1948 to 2023.

These whiskies are time capsules; liquid treasures recognised of profound rarity, each shaped by decades of quiet maturation.

Vintage Moments Whiskies provides the

privilege of owning chapters of Scotland's liquid history tailored specifically to the individual.

This unique opportunity will be extended to a very small number of private clients each year to sample single malts and select five from pivotal years in their life.

Gordon & MacPhail worked alongside Sir Kenny Dalglish to curate five rare Scotch single malt whiskies distilled in five years relating to landmark moments in his life.

A football legend, Sir Kenny was born in 1951 and is regarded as one of the greatest strikers in post-war British football.

He is one of Celtic's, Liverpool's and Scotland's most admired figures, with a huge number of fans all around the world.

Sir Kenny Dalglish's Vintage Moments box sets, each featuring five 70cl

bottles of ultra-rare vintage single malts from Gordon & MacPhail's portfolio, will be available for sale this October. Each provides an exceptional opportunity for whisky aficionados and football lovers alike.

"I was delighted when Gordon & MacPhail approached me to celebrate my Vintage Moments. The experience of selecting specific single malts to share with others was an incredible memory in itself," said Sir Kenny.

"I've been lucky enough to have had some fantastic moments and narrowing these down to five pivotal years was not easy. But I am very much looking forward to the forthcoming release and sharing the stories behind my selections."

Stephen Rankin, Gordon & MacPhail director of prestige and fourth-generation family member, said: "It is a source of

immense pride to be the only Scotch whisky company in the world to have stocks from every vintage going back as far as 1948.

"This legacy allows Gordon & MacPhail to create exclusive, personalised box sets for our private clients and it's a pleasure to kick off with Sir Kenny's Vintage Moments just ahead of this summer's World Cup."

Those who would like to secure one of only 15 Sir Kenny Dalglish's Vintage Moments box sets – or to register their interest to be one of the very few private clients who will be afforded the chance to select their own Vintage Moments by Gordon & MacPhail Whiskies commemorated in an exclusive box set, are invited to email Mr Rankin directly via vintagemoments@gordonandmacphail.com



The Sip Diaries campaign kicked off in Perthshire.

Sip Diaries to boost drinks and hospitality tourism in Scotland

An influencer-led campaign aims to drive tourism spend in Scotland's rural communities while showcasing the country's world-class distilleries, hospitality and drinks experiences.

Scottish drinks tourism platform Sip Seekers has officially launched Sip Diaries – a creator campaign designed to modernise and promote whisky, gin and wider drinks tourism experiences across Scotland.

The first experience, Sip Diaries: Perthshire Edition, brought together lifestyle creators and whisky influencers for a luxury countryside escape centred around showcasing how accessible, aspirational and fun Scottish drinks tourism can be.

Creators invited on the trip represented a combined social media reach of more than 200,000 followers.

Guests visited the Glenturret Distillery and Dewar's Aberfeldy Distillery, enjoyed whisky tastings, luxury accommodation at the 18th-century Bolfracks House, countryside experiences and local Scottish hospitality while

documenting the trip across social media to inspire audiences to explore Scotland differently.

Founder Victoria Miller, from Dunfermline, says Sip Diaries has been created to help reshape perceptions around whisky and drinks tourism, moving it beyond traditional audiences and positioning it as part of modern Scottish lifestyle travel.

"Scotland has some of the most incredible food, drink and travel experiences in the world, yet many people still don't realise just how fun, social and accessible distillery visits can be," she said.

"With Sip Diaries, we're simply shining a light on experiences that already exist – incredible distilleries, beautiful countryside escapes, amazing hospitality and the people behind them, in a way that feels relatable and inspiring to modern travellers."

"We want to encourage people to romanticise Scotland a little more, discover somewhere new and realise that some of the best experiences in the country are often much closer to home than they think."



The Sip Diaries campaign aims to boost tourism.